

AeroVise



New organization offers a wide selection of aviation experts with media experience for interviews, expert witness testimony, and technical advising.

FOR IMMEDIATE RELEASE

HOUSTON – July 28, 2010 – When you need reliable information about aviation topics where do you turn? In this environment of round-the-clock news coverage, having immediate access to an expert source is crucial. More important than access though is credibility. Is your source providing the most accurate information in the most concise way possible? Are they currently employed by an airline, aircraft manufacturer, corporate aviation department, or aviation university? Your audience has the utmost confidence in the information you provide.

AeroVise president Josh Verde created the organization in Houston, Texas in early 2009. Mr. Verde is an active airline captain with a background in broadcast journalism. “After watching an aviation related news story I was amazed to see how inaccurate some of the information provided by a so-called expert was,” said Mr. Verde. “Even the most basic technical information was presented inaccurately. The broadcast ended up being ridiculed on YouTube. We want to help news organizations prevent this kind of embarrassing situation.”

AeroVise has at its disposal over 15 aviation experts who are currently employed within the industry. Having active employees as sources guarantees a body of knowledge that includes the most up-to-date industry standards and techniques. AeroVise also provides experts for litigation testimony and technical advising for the motion picture industry. For more information, please visit www.aerovise.com.

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